Paul Hollis – LA CALEB

8.5x11 letter 2/0
#10 envelope 2/0
#9 return envelope 1/0
3.5x8.5 reply card 2/0
“FR_Package”

[letter] – logo for header; same apple from the #10 envelope as a watermark

Dear <VD_FirstName>,

I’m sure I’m not the only one who looks at our nation’s schools and thinks: What in the world is going on?

Woke ideologies. Anti-family sentiments. Failing test scores. This is not the education system that raised some of our nation’s strongest leaders. It’s significantly worse and it’s getting more important than ever to fight for Louisiana’s classrooms.

My name is Paul Hollis and I’m running to represent you on the Louisiana Board of Elementary & Secondary Education (BESE). I’m a proud product of our public school system. I attended K-12 in Metairie and graduated from Louisiana State University in 1994. This foundation allowed me to spend the last 12 years serving our community in the House of Representatives where I championed conservative family values, smart business growth, and remained committed to our education system.

Now it’s time to get our local schools back on track.

I’m running to keep woke ideologies out of our classrooms.
I’m running to promote a conservative curriculum that aligns with our values.
I’m running to ensure our schools are everything our students deserve.

<VD_FirstName>, the best way you can help me win in October is by supporting my campaign today. Our outgoing representative on the BESE Jim Garvey has chosen not to run for re-election and I’m proud to say I’ve earned his endorsement.

Like me, Representative Garvey knows it’s more important than ever to have a conservative voice in the room who shapes our education future. But unlike me, he isn’t a nationally recognized expert in rare coins and gold. With me, the future of our schools is golden. You can count on that.

Thank you for fighting with me,

{signature}

Paul Hollis

{disclaimer}
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